

What skills are needed for the emerging Workforce?

Mike Rowe Foundation presents

mikeroweWorks

Work certification education program for youth
aged 13 and up.



Instructor: Kyle White, Community Development

The Ohio State University Extension, Medina County

Employability Skills

In 2008, Mike Rowe of Dirty Jobs fame created the mikeroweWorks Foundation to launch a national PR campaign for skilled labor. His goal was to bridge the “skills gap” between existing job needs and existing talent. This led Mike to create the S.W.E.A.T. , which stands for “Skill and Work Ethic Aren’t taboo.” The Pledge consists of 12 categories taught in 12 classes that detail the importance of the four pillars of soft skills in the work place —work ethic, personal responsibility, delayed gratification, and a positive attitude.

Technical skills help you get the job, work ethic helps you keep the job.

Each statement represents a story that comes from Mike’s personal experience working with entrepreneurs and hardworking people across the country. The classes break down the origin of each statement in 12, one (1) hour lessons and explore why we believe every student and worker can benefit from embracing this pledge, regardless of their job or skill set.



Prime ages for Mike Rowe Works: Ages 13 and up

For more information or to schedule the series, contact Kyle White, Community Development Educator, Ohio State University Office of Extension, Medina County at white.2811@osu.edu