Medina County Community Development Needs Assessment

The Ohio State University Extension, Medina County

Ohio State University Extension, Community Development

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This study is conducted every two (2) years by Ohio State Extension Medina County Community Development. The final report was compiled and distributed by Ohio State Extension Medina Community Development Educator IV, Kyle White.

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Executive Summary

Purpose and Participants

The Ohio State University Extension Community Development, Medina County in collaboration with the College of Agriculture and Environmental Sciences Learning and Organizational Development Department prepared a survey to identify, define and clarify needs according to residents and users of services in Medina County. Between June 1, 2023 and August 31, 2023 an on line survey was promoted using partners such as Medina County Commissioners, the City of Medina, Medina County Library, and during the Medina County Fair, to solicit responses from a broad spectrum of constituents.

A total of 150 responses were received. Based on a total adult population (over age 18) of Medina County of approximately 137,718 the response rate was .01%.

Methodology

On-line Qualtrics Surveys were distributed via e-mail list, QR codes and on posters distributed for posting throughout the county. Dates the survey was active: June 1, 2023 – August 31, 2023

Validity of Results:

Most of the respondents lived in and worked in the City of Medina thus other large residential areas, e.g. Wadsworth and Brunswick were not well represented in this sample.

Multiple questions received limited responses, at times less than 50% thus further reducing the sample size.

Impact:

The margin of error is high and the results are not statistically significant. However the data does offer a glimpse into views of the respondents that provide a launching point for discussion.
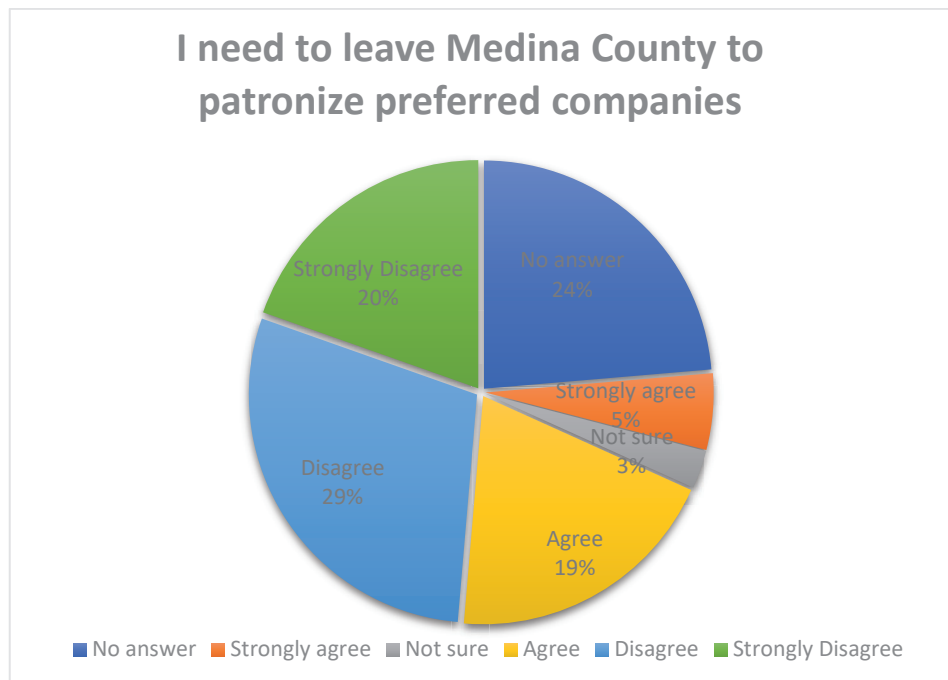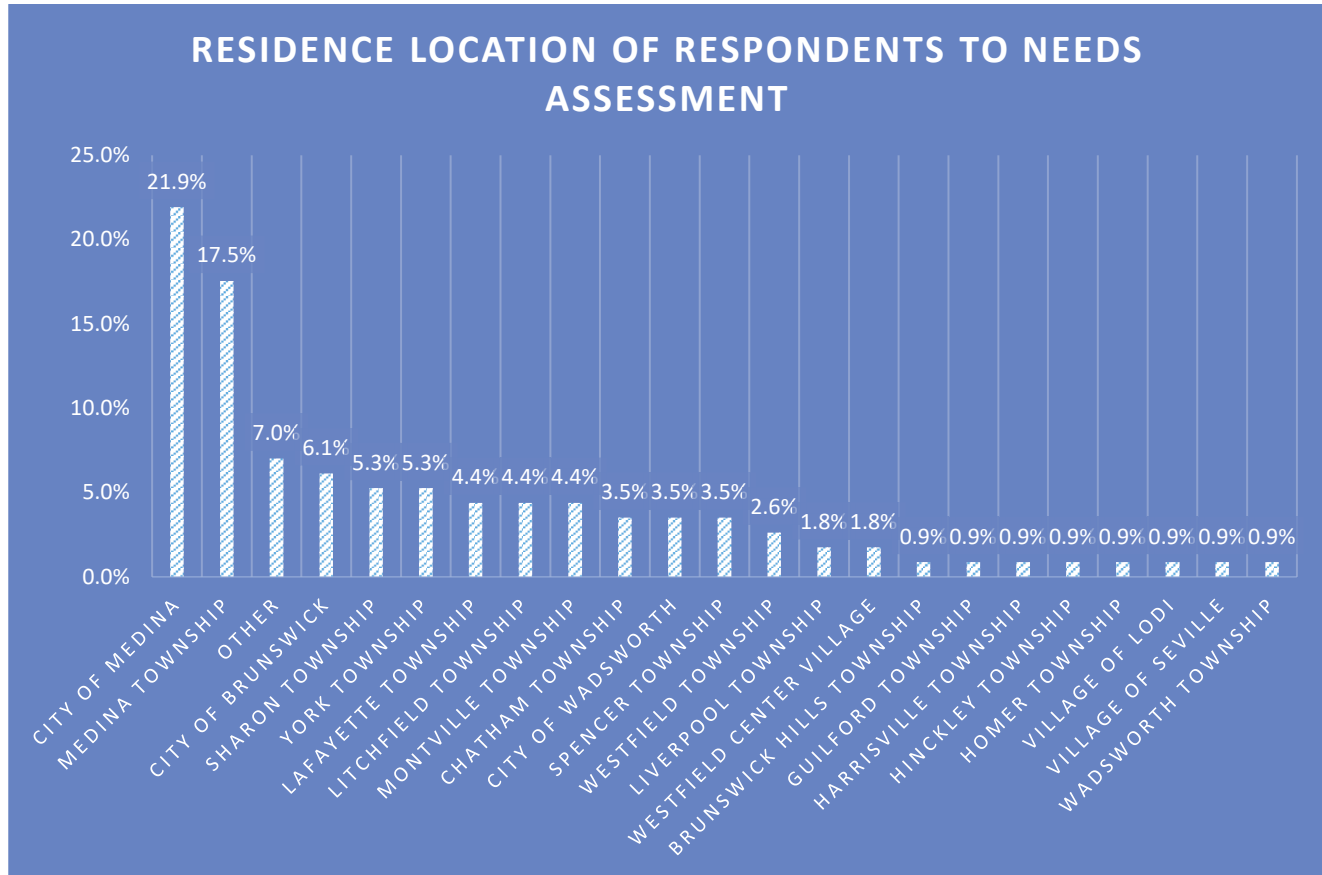
Key Takeaways

Above average amenities, Medina County

- Parks
- Shopping
- Restaurants
- Healthcare Services

Resources that could be enhanced:

- Helping Job Seekers find employment opportunities, skill up
  - More Farmers Markets accept EBT cards
- Activities for young adults and teens, awareness of employers and employment opportunities
- Affordable Housing
- Planned development
- More biking, walking/hiking trails
- Improve traffic flow
- Low / no cost clinic – brings to mind to promote the free clinic for working residents: https://fcomc.org/ and the Medina County Health Department services.

2023 Medina County Extension Community Development Needs Assessment

RESIDENCE LOCATION OF RESPONDENTS TO NEEDS ASSESSMENT

Location	Percentage
CITY OF MEDINA	21.9%
MEDINA TOWNSHIP	17.5%
OTHER	7.0%
CITY OF BRUNSWICK	6.1%
SHARON TOWNSHIP	5.3%
YORK TOWNSHIP	5.3%
LAFAYETTE TOWNSHIP	4.4%
LITCHFIELD TOWNSHIP	4.4%
MONTVILLE TOWNSHIP	4.4%
CHATHAM TOWNSHIP	3.5%
CITY OF WADSWORTH	3.5%
SPENCER TOWNSHIP	3.5%
WESTFIELD TOWNSHIP	2.6%
LIVERPOOL TOWNSHIP	1.8%
WESTFIELD CENTER VILLAGE	1.8%
BRUNSWICK HILLS TOWNSHIP	0.9%
GUILFORD TOWNSHIP	0.9%
HARRISVILLE TOWNSHIP	0.9%
HINCKLEY TOWNSHIP	0.9%
HOMER TOWNSHIP	0.9%
VILLAGE OF LODI	0.9%
VILLAGE OF SEVILLE	0.9%
WADSWORTH TOWNSHIP	0.9%

I need to leave Medina County to patronize preferred companies

Response	Percentage
No answer	24%
Strongly agree	5%
Not sure	3%
Agree	19%
Disagree	29%
Strongly Disagree	20%

Majority of respondents feel they can stay in the county to receive services.

I have to leave my county to take advantage of services

Category	Percentage
STRONGLY AGREE/AGREE =	20.4%
NOT SURE	4.8%
DISAGREE/STRONGLY DISAGREE	51.0%
NO ANSWER	23.8%

There are a variety of activities: - For children to do in Medina County

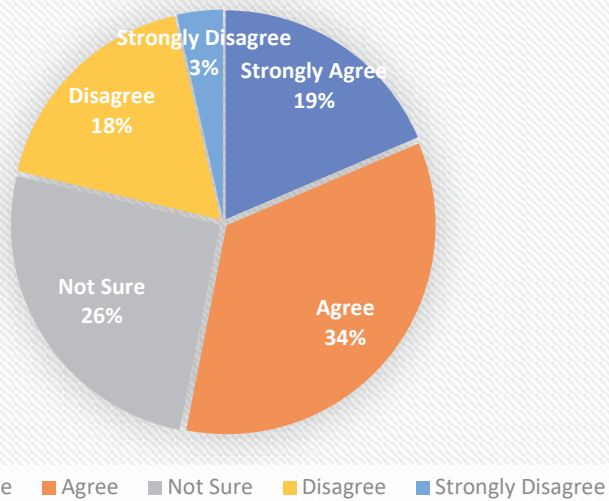| Response	Percentage
Strongly Agree	32.4%
Agree	27.0%
Disagree	3.4%
Not Sure	13.5%
No answer	23.6%
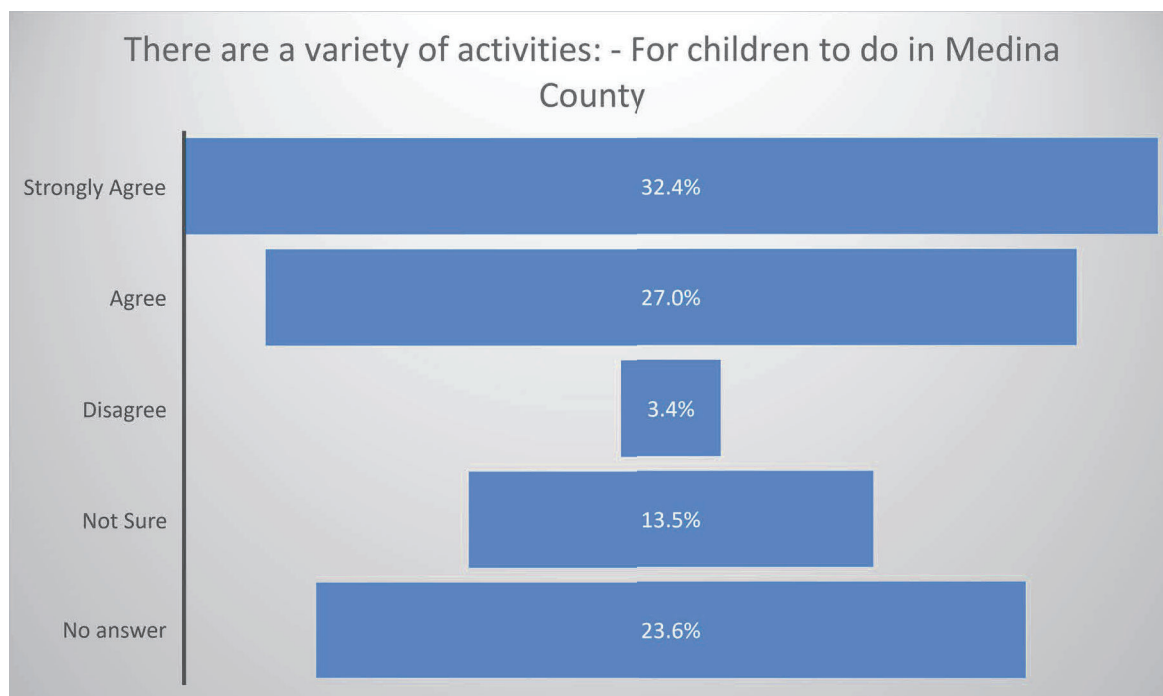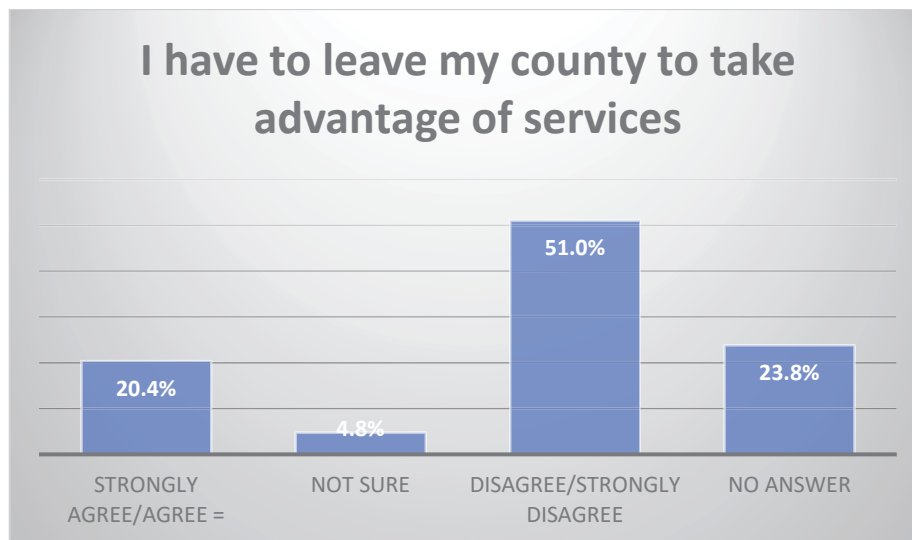
59% of respondents feel that there are sufficient activities for children in Medina County.

THERE ARE A VARIETY OF ACTIVITIES FOR FAMILIES TO DO IN MEDINA COUNTY

Not sure 11%

Disagree 3%

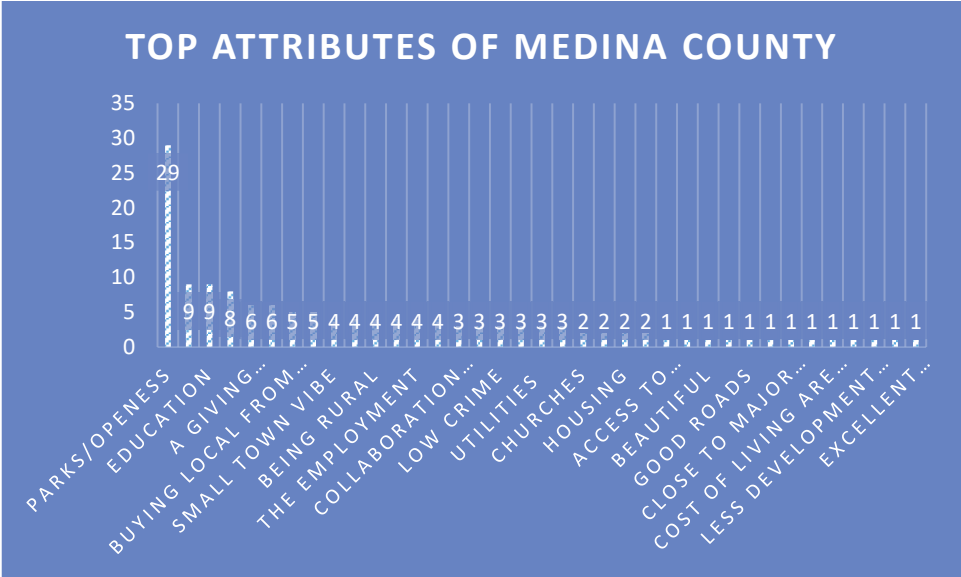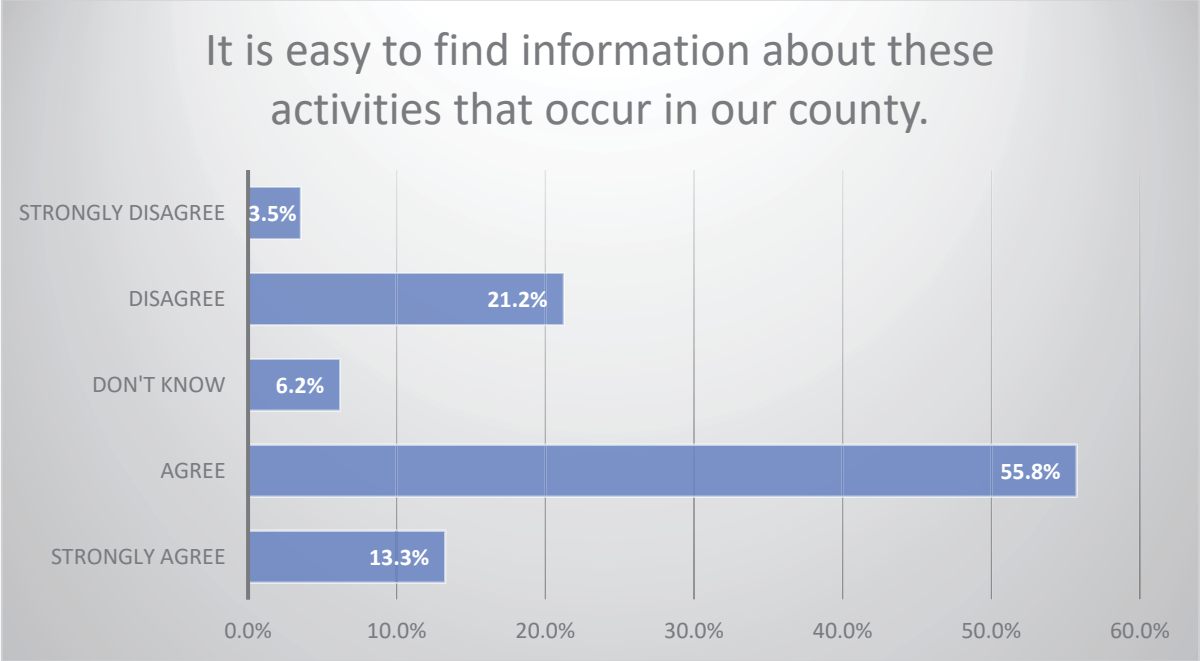**Strongly Agree** 45%

Agree 41%
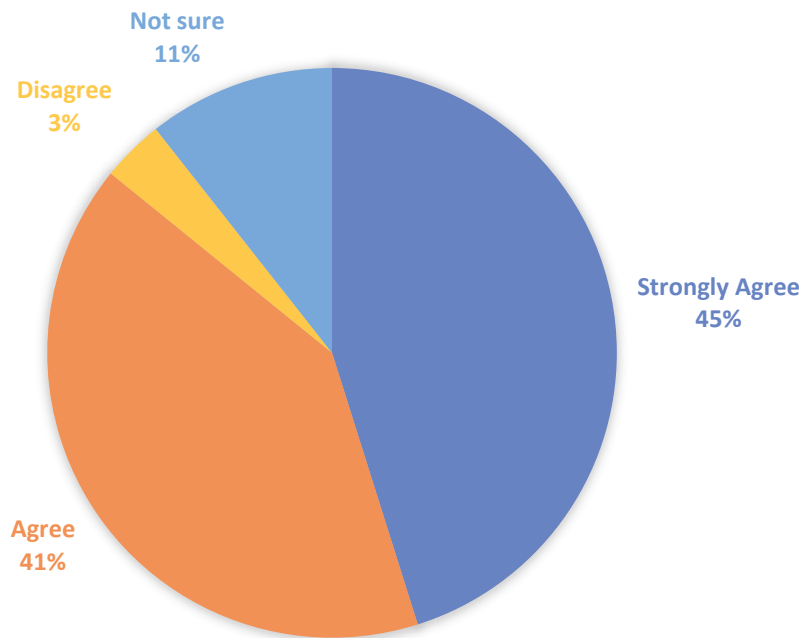
Most respondents felt that there are a variety of activities for families in Medina County.

There are a variety of activities: - For teens and young adults to do in Medina County

Strongly Disagree 3%

Strongly Agree 19%

Disagree 18%

Agree 34%

Not Sure 26%

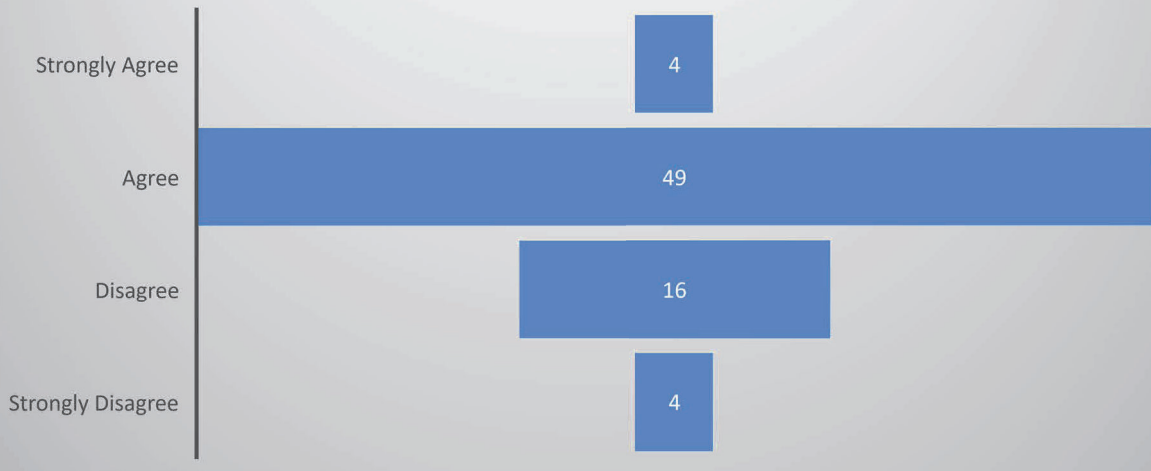■ Strongly Agree ■ Agree ■ Not Sure ■ Disagree ■ Strongly Disagree

Over 50% of respondents felt there were sufficient activities for teens in Medina County, and the vast majority felt they were able to learn about these activities.
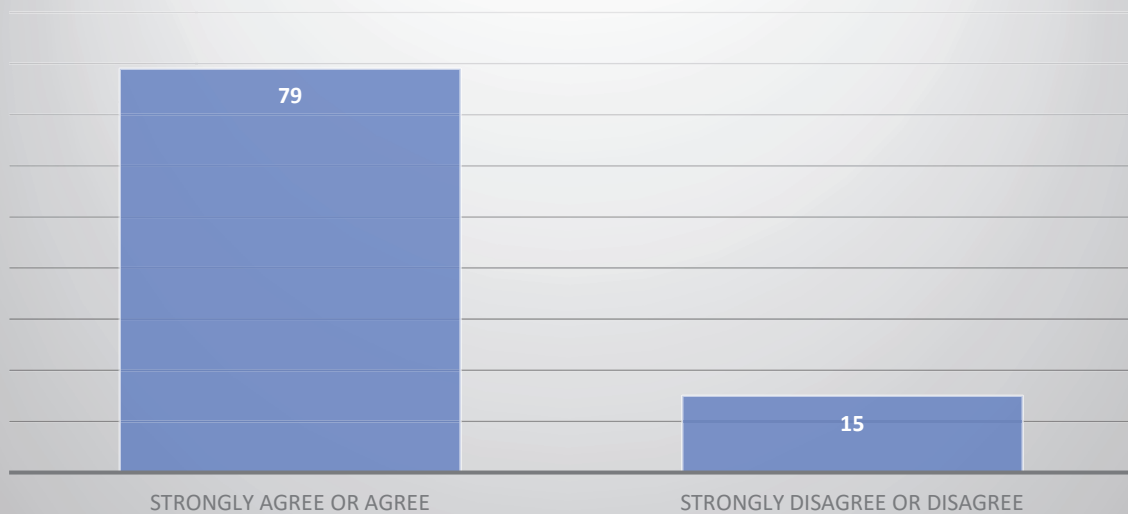
It is easy to find information about these activities that occur in our county.

STRONGLY DISAGREE	3.5%
DISAGREE	21.2%
DON'T KNOW	6.2%
AGREE	55.8%
STRONGLY AGREE	13.3%

TOP ATTRIBUTES OF MEDINA COUNTY

Values shown: 29, 9, 9, 8, 6, 6, 5, 5, 4, 4, 4, 4, 4, 3, 3, 3, 3, 3, 2, 2, 2, 2, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1

Categories: PARKS/OPENESS, EDUCATION, A GIVING..., BUYING LOCAL FROM..., SMALL TOWN VIBE, BEING RURAL, THE EMPLOYMENT, COLLABORATION..., LOW CRIME, UTILITIES, CHURCHES, HOUSING, ACCESS TO..., BEAUTIFUL, GOOD ROADS, CLOSE TO MAJOR..., COST OF LIVING ARE..., LESS DEVELOPMENT..., EXCELLENT...

- Parks are a resounding winner of the top attributes in the county

Our youth have chances to learn about starting and running a business in our community (such as schools classes, internships, employment, job shadowing, robotics, coding clubs, and youth programs) (# of responses)

Category	Value
Strongly Agree	4
Agree	49
Disagree	16
Strongly Disagree	4

Our youth have ample opportunities for vocational training.

Category	Value
STRONGLY AGREE OR AGREE	79
STRONGLY DISAGREE OR DISAGREE	15

Our youth learn life skills (financial literacy, basic sewing, basic trades) in our schools (number of respondents)

STRONGLY AGREE/AGREE	DISAGREE/STRONGLY DISAGREE
23	48
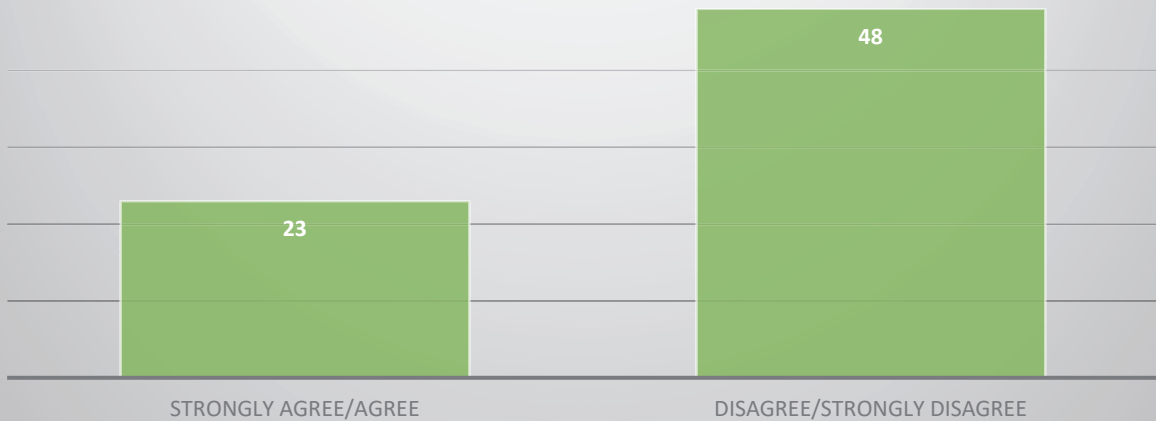
When our youth graduate from high school they are prepared for the workforce (by number of respondents)

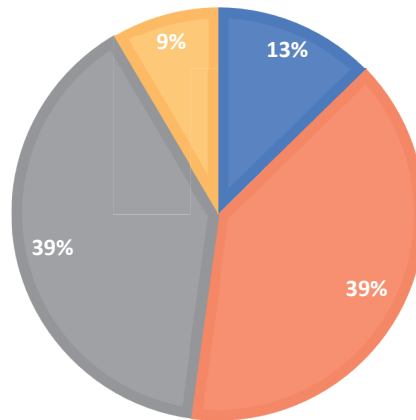| Strongly agree	Agree	Disagree	Strongly Disagree
7	34	29	10
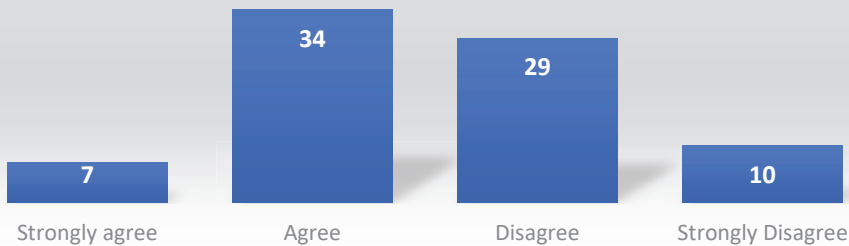
Agree/Strongly Agree total: 41

Disagree/Strongly Disagree 39

Almost 50/50 in the perception that youth are ready (or not) for workforce when they graduate from high school.

OUR COMMUNITY PROMOTES AND PROVIDES ADEQUATE WORKFORCE EDUCATION TO UPSKILL ADULT WORKERS.
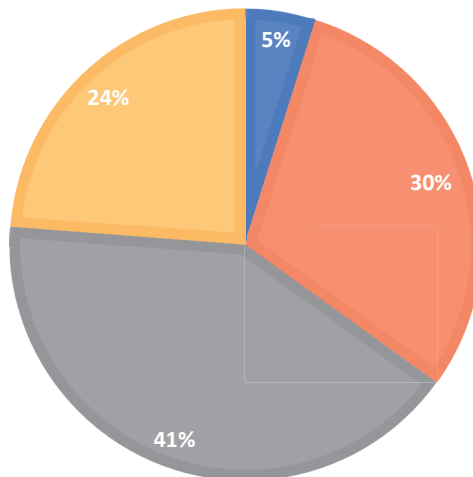
Strongly agree ■ Agree ■ Disagree ■ Strongly disagree

13% · 39% · 39% · 9%

Most of respondents (52%) did not answer this question.

YOUNG PEOPLE KNOW WHICH EMPLOYERS ARE IN OUR COMMUNITY.
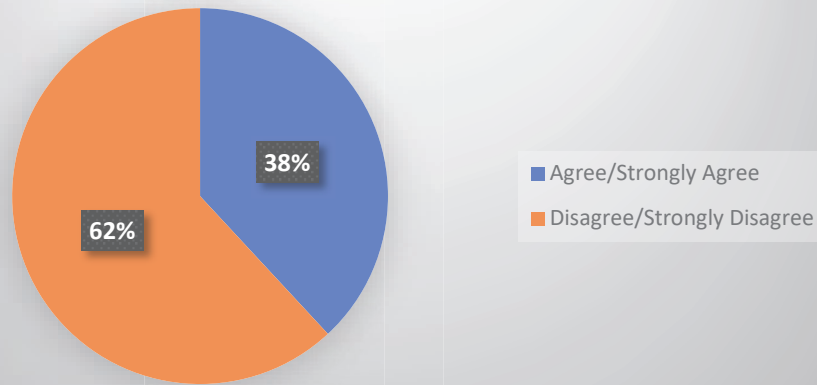
Strongly agree ■ Agree ■ Disagree ■ Strongly disagree

5% · 30% · 41% · 24%

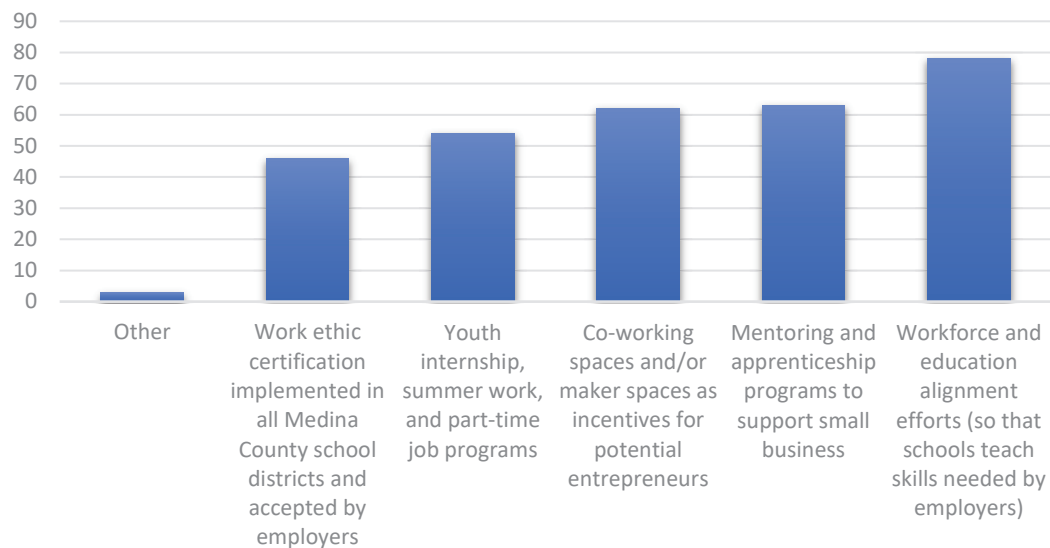55% of respondents did not answer this question.

Of those who did, the vast majority do not believe that young people know which employers are in our community.

Young people know how to access jobs in our community.

- Agree/Strongly Agree: 38%
- Disagree/Strongly Disagree: 62%

57% of respondents did not answer this question.

Please rank your top 3 picks for education and job enhancements

Category	Value
Other	3
Work ethic certification implemented in all Medina County school districts and accepted by employers	46
Youth internship, summer work, and part-time job programs	54
Co-working spaces and/or maker spaces as incentives for potential entrepreneurs	62
Mentoring and apprenticeship programs to support small business	63
Workforce and education alignment efforts (so that schools teach skills needed by employers)	78

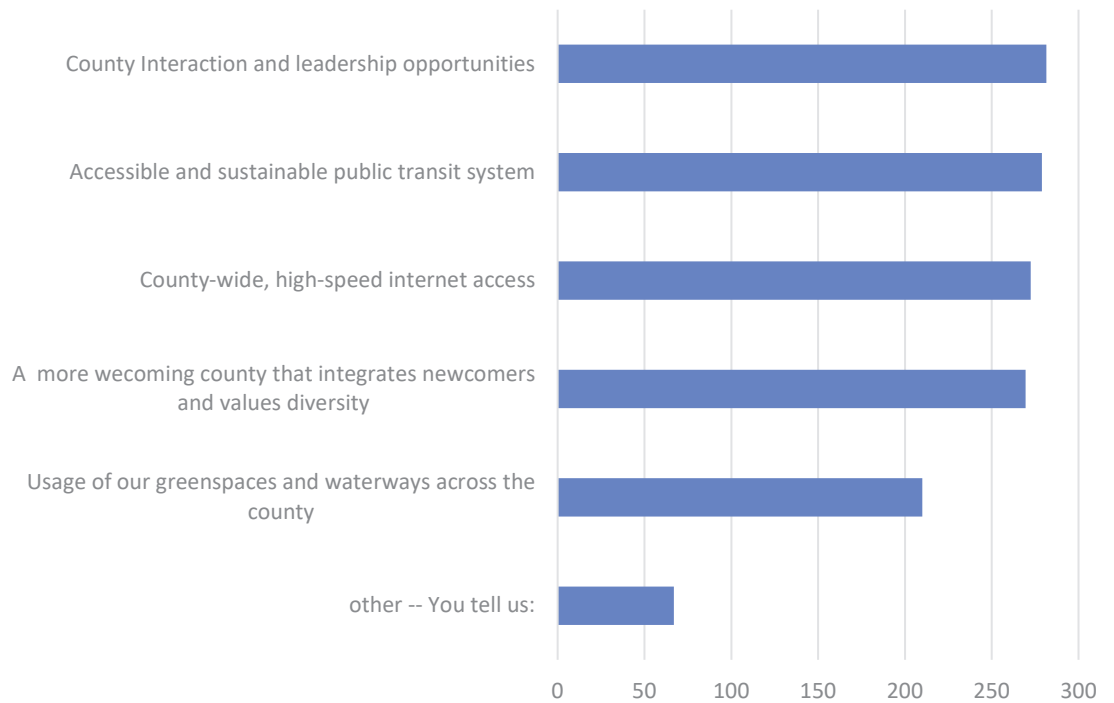| Internet Service at home adequately serves my needs	Percentage
Strongly agree	30.2%
Agree	52.3%
Disagree	8.1%
Strongly disagree	9.3%

The lack of access to high-speed internet affects Medina county's ability to retain/attract young people.	Column1
Strongly agree	1.5%
Agree	26.2%
Disagree	35.4%
Strongly disagree	36.9%

Among this group of respondents, access to internet was not a problem.

| People from a variety of backgrounds work together to make our county a better place.	
Strongly agree	19.2%
Agree	53.8%
Disagree	21.8%
Strongly disagree	5.1%

Please rank the Top 3 enhancements you would most like to see in Medina County

Enhancement	Value
County Interaction and leadership opportunities	~280
Accessible and sustainable public transit system	~278
County-wide, high-speed internet access	~270
A more wecoming county that integrates newcomers and values diversity	~268
Usage of our greenspaces and waterways across the county	~210
other -- You tell us:	~65

How do you rate Medina County as a place to live (on the scale of 1 as least desirable and 10 as most desirable)?

83 responses, **8.0 average**

How do you rate Medina County as a place to live (on the scale of 1 as least desireable and 10 as most desirable)?

10	9	8	7	6	5	4
16	17	18	19	9	3	1
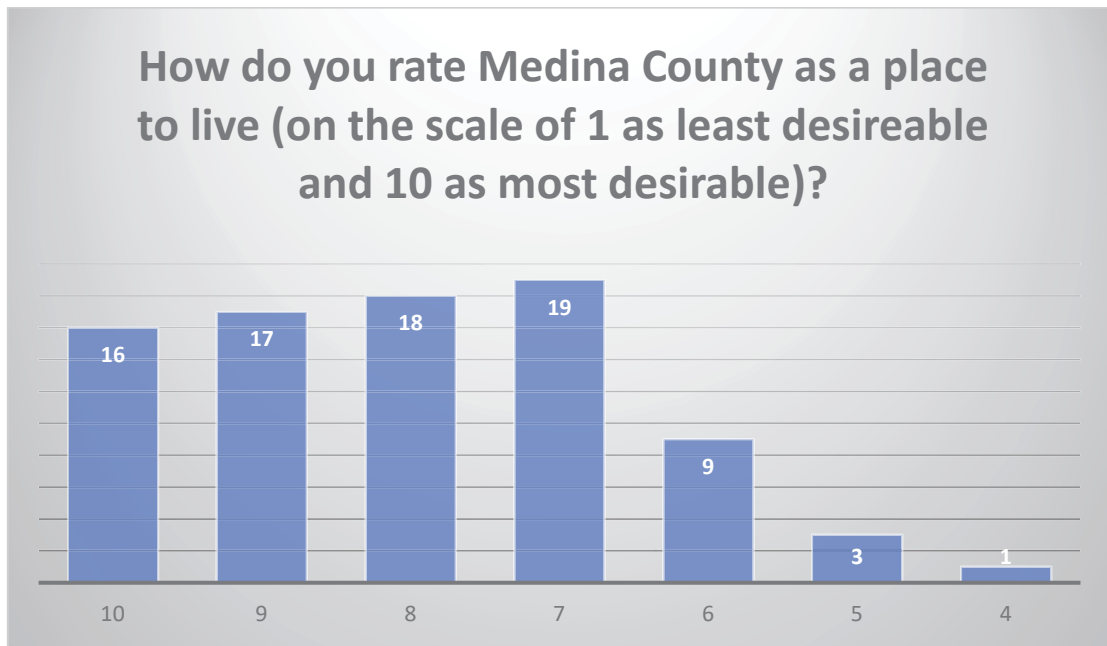
What do YOU think is/are the greatest assets of Medina County?	
Parks/openness	29
Appreciation of historic structures in Medina and some other towns/downtowns/square/Medina County Courthouse	9
Education	9
Libraries	8
A giving community/quality community	6
Public services	6
Buying local from farmers/agriculture/farmland	5
Entertainment/diversity of experiences/experiences for all ages/experiences for senior citizens	5
Small town vibe	4
Access to businesses	4
Being rural	4
Close to highways	4

The employment	4
Friendly population.	4
Collaboration between businesses and community members	3
Collaboration between agencies	3
Low crime	3
Strong in values	3
Utilities	3
Recreational options that come from a large city on a water/recreation centers	3
Churches	2
Freedom	2
Housing	2
Mix of rural and small city	2
Access to healthcare	1
Access to retail	1
Beautiful	1
Cleanliness	1
Good roads	1
Good zoning practices	1
Close to major cities	1
Excellent county/township/village government	1
Cost of living are manageable (though housing is not affordable to many).	1
3 acre rule for new build	1
Less development neighborhoods	1
Human resources	1
Excellent restaurants	1

What do YOU think is vital for the future of Medina County?	Column1
Controlled development /urban planning	18
Affordable housing	12
Encourage and welcome more diversity/equity/inclusion	11
Public Transit / transit for disabled and senior citizens/commuter transit to Cleveland	8
Land conservation	7
Excellent Schools	7
Keep a rural hometown atmosphere (with lots of community involvement and pride)	6
Jobs, well paying jobs	4
Funding support for lower socioeconomic individuals to access career training and transportation.	4
Programs to help homeless/homeless shelter	4
Collaboration	3
More biking trails in townships and villages	3
Internet connectivity/high speed internet	3
Less Empty buildings, investment in remodeling of existing structures	3
Leadership that represents everyone/diversity in leadership/connection between townships and Medina City	3
More learning opportunities across the lifespan/opportunities to meet, learn and work with people of different ages/ethnicities/economic status	3
Traffic control/better infrastructure to improve traffic flow	3
Economic Development to attract companies that attract new residents and provide employment opportunities	2
OB/GYN unit at hospital/quality pre-natal care, perinatal care and postnatal care in Medina	2
Farmers Markets, Agriculture	2
County wide central information links for every city, festival, resource directory, government directory, restaurant guide, etc.	2
Strong values	2
Allow Accessory units to be built on private property	2
Better collaboration of Social Service Agencies	1
Workforce Issue needs to be addressed to bring in jobs.	1
Low taxes/affordable living/fiscal wisdom by leaders	1
Involvement of teenagers in businesses/training for youth	1
Diversified Shopping options	1
Free community events	1
Bright future	1
Strong parenting	1
More Drug and Rehab services.	1
Healthcare access to seniors and disabled	1
Vintage car shows	1
Address bullying in the schools	1
Keep extreme liberal thinking out of county	1

Mental health programs		1
Funding for the Library		1
More restaurants/modern amenities		1

What do YOU think is the one gap that if filled could have the greatest impact on the quality of life in Medina County?	Feedback	Frequency
Affordability/affordable housing/lower taxes/affordable for young families	Workforce housing	13
Public transit/More consistent transportation system/Public transit to rural areas		13
DEI including LGBTQ/Address racism/equity in access to education. More diversity		5
Programs for homeless/homeless shelter	House the homeless who camp out on the streets	5
More high paying jobs/Tech jobs/more jobs		5
System of trails connecting cities, villages and townships	More sidewalks and bike paths/lanes (not just in the cities)	4
Urban Planning	Getting school districts more involved in zoning to learn how to limit population growth & encourage business growth (businesses pay more % of taxes, rather than just blackmailing the voters (cutting busing & special programs.) Refer to Columbus shopping planning. One entry at each end of a shopping area with access driveway to stores as secondary street. One is needed behind from bowling alley/giant eagle to BP gas on north side, for example	4

Enforce traffic laws/Traffic/Truck traffic		4
More childcare options/Free preschool/affordable child care		3
Land conservation		2
More high quality restaurants		2
Short term housing for at risk families		2
More access to high speed wireless options		2
Labor and Delivery in county		2
Lifeskills taught for all, little cost (i.e. money management, managing household needs, etc) in schools to prepare kids for life after they leave their parent's homes) , education on health lifestyles		1
Caring for veterans		1
Sidewalks in township developments		1
Mental health Services		1
Help for Senior Citizens		1
Workforce development/skills gap		1
Township has no noise ordinances. Older folks moving out/downsizing and folks moving in have no courtesies for neighbors - guns, lawn care eqpt, 4 wheelers, fireworks, and even a most loud motorized parachute thing, etc. now a constant sunup to well past sundown. No peace/quiet which is why we moved out here 25 yrs ago. Just bought 45 acres in nowhere NE Arizona to retire to. No annoying neighbors.		1

Toughen home rule		1
Air quality and unhealthy pollutants from factories i.e. the shingle co.		1
Better services for people with special needs		1
Public discussion on controversial issues	Communication with the public	1
Authentic and meaningful acceptance of diverse viewpoints and ethnicities. The unrelenting poison seeping out of the political system nationally is taking root locally and this is heartbreaking to see.		1
Job placement	Getting qualified folks into job positions. I think a lot of people really don't know how to apply and look for skilled jobs, or, they would be willing to learn a skilled job, but employers don't always have the time or set up to do more in-depth training. Many young folks also don't know what they want to do.	1
Farmers markets	Include more Farmer's Markets that accept the Ohio Direction/EBT Card, such as the Wadsworth Farmer's Market.	1
More medical specialists		1
Not sure Medina is pretty wonderful. A cheap, independent health care place for Medina county residents		1
Better infrastructure		1
Nightlife in Medina		1
Programs for youth	Helping youth to feel empowered	1

Services for low income, retired, youth	When any levy passes in this county it is only the homeowners that have to bare the burden. Lots of people make use of the services and the school system that don't own homes. It puts a real burden on retirees who are living in their own home on a fixed income.	1

Appendix

A: Qualtrics Survey

B: Medina County Ohio Profile, Ohio Department of Development

2023 Medina County Extension Community Development Survey - FINAL - Copy

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Q2
2023 Medina County Extension
Community Development Survey

Hello!
As the Community Development Extension Educator for Ohio State Extension Medina County, I invite you to complete this brief survey of your opinions about needs, assets and opportunities in Medina County. Your responses are confidential and will be aggregated and used in a final report to the OSU Extension Advisory Committees. The survey should take about 15 minutes. Please take your time and thoughtfully consider your answers, they will make a difference in service planning for Ohio State Extension.

Kyle White
Community Development Extension Educator, Medina County

medina.osu.edu

○ Click to write Choice 1 (7)

Q1 I live in:

▼ Brunswick Hills Township (1) ... Other (27)

Q12 If "other" selected for where you reside, please type specific location:

_____

Q3 I work in:

▼ Brunswick Hills Township (1) ... Other (27)

Q13 If you selected "other" for where you work, please enter the specific location:

_____

Q4
Section 1: County Vitality
Share your thoughts on the following county qualities. Please select the answer that best reflects your opinion on each of the following statements.

Q5 **Please answer each of the statements.**

	I have to leave my county:				
	Strongly Disagree (1)	Disagree (2)	Agree (3)	Strongly Agree (4)	Not Sure (5)
To take advantage of services (1)	○	○	○	○	○
Purchase Products (3)	○	○	○	○	○
Patronize businesses that I prefer (4)	○	○	○	○	○

Q42 **Please answer each of the statements.**

	I have to leave my city/village/township:				
	Strongly Disagree (1)	Disagree (2)	Agree (3)	Strongly Agree (4)	Not Sure (5)
To take advantage of services (1)	○	○	○	○	○
To purchase products (3)	○	○	○	○	○
To patronize businesses that I prefer (4)	○	○	○	○	○

Q43 **Please answer each of the statements.**

	There are a variety of activities:				
	Strongly Disagree (1)	Disagree (2)	Agree (3)	Strongly Agree (4)	Not Sure (5)
For children to do in Medina County (1)	○	○	○	○	○
For families to do in Medina County (3)	○	○	○	○	○
For teens and young adults to do in Medina County (4)	○	○	○	○	○

Q9 It is easy to find information about these activities that occur in our county.

○ Strongly agree (1)

○ Agree (2)

○ Disagree (3)

○ Strongly disagree (4)

○ Don't know (5)

✳

Q10
Please rank the TOP 3 attributes you find most valuable about Medina County (use numbers to indicate rank – 1 highest, 3 lowest):
 Tip: Drag and drop your top three priorities into the box.

Top Three Priorities
_____ Parks, trails and other public spaces (such as recreation center, library, community plaza) (1)
_____ Shopping and dining (including grocery stores, restaurants and other retail) (2)
_____ Art and cultural activities (art in the park, civic theater, museums, festivals) (3)
_____ Downtown (beautification, storefronts, socializing, special events) (4)
_____ Access to quality affordable healthcare services (including hospital, primary and specialty care) (5)
_____ Collaboration (6)
_____ Other (please specify): (7)

Q14 **Section 2: Community Education**
 Share your thoughts about preparing the next generation's workforce through education. Please choose the answer that best reflects your opinion on each of the following statements.

Q15 Our youth have chances to learn about starting and running a business in our community (such as schools classes, internships, employment, job shadowing, robotics, coding clubs, and youth programs)

○ Strongly agree (1)

○ Agree (2)

○ Disagree (3)

○ Strongly disagree (4)

○ Not sure (5)

Q16 Our youth have ample opportunities for vocational training.

○ Strongly agree (1)

○ Agree (2)

○ Disagree (3)

○ Strongly disagree (4)

○ Not sure (5)

Q17 Our youth learn life skills (financial literacy, basic sewing, basic trades) in our schools.

○ Strongly agree (1)

○ Agree (2)

○ Disagree (3)

○ Strongly disagree (4)

○ Not sure (5)

Q18 When our youth graduate from high school they are prepared for the workforce.

○ Strongly agree (1)

○ Agree (2)

○ Disagree (3)

○ Strongly disagree (4)

○ Not sure (5)

Q19 Youth in our community are encouraged to share their thoughts about local needs and priorities.

○ Strongly agree (1)

○ Agree (2)

○ Disagree (3)

○ Strongly disagree (4)

○ Not sure (5)

Q20 Our community promotes and provides adequate workforce education to "skill up" adult workers.

○ Strongly agree (1)

○ Agree (2)

○ Disagree (3)

○ Strongly disagree (4)

○ Don't know (5)

Q21 Young people know which employers are in our community.

○ Strongly agree (1)

○ Agree (2)

○ Disagree (3)

○ Strongly disagree (4)

○ Don't know (5)

Q44 Young people know how to access jobs in our community.

○ Strongly agree (1)

○ Agree (2)

○ Disagree (3)

○ Strongly disagree (4)

○ Don't know (5)

Q22 Please rank your top 3 picks for education and job enhancements (use numbers to rank 1 highest, 3 lowest).
 Tip: Drag and drop your top three priorities to the first, second, and third positions.

_____ Workforce and education alignment efforts (so that schools teach skills needed by employers) (1)
_____ Co-working spaces and/or maker spaces as incentives for potential entrepreneurs (2)
_____ Youth internship, summer work, and part-time job programs (3)
_____ Mentoring and apprenticeship programs to support small business (4)
_____ Work ethic certification implemented in all Medina County school districts and accepted by employers (5)
_____ Other (please specify): (6)

Q23 **Section 3: County Connectivity**
 Share your thoughts on the following items that address connecting people and resources in your county.

Q24 People from a variety of backgrounds work together to make our county a better place.

○ Strongly agree (1)

○ Agree (2)

○ Disagree (3)

○ Strongly disagree (4)

○ Not Sure (5)

Q25 The internet service I have at my home adequately serves my needs.

○ Strongly agree (1)

○ Agree (2)

○ Disagree (3)

○ Strongly disagree (4)

○ Not applicable (5)

Q27 The lack of access to high-speed internet affects Medina county's ability to retain/attract young people.

○ Strongly agree (1)

○ Agree (2)

○ Disagree (3)

○ Strongly disagree (4)

○ Not sure (5)

Q28
Please rank the Top 3 enhancements you would most like to see in Medina County (use numbers to rank 1 highest, 3 lowest):
 Tip: Drag and drop your top three priorities to the first, second, and third positions.

_____ County interaction and leadership opportunities (1)
_____ Accessible and sustainable public transit system (2)
_____ A more welcoming county that integrates newcomers and values diversity (3)
_____ County-wide, high-speed internet access (4)
_____ Usage of our greenspaces, and waterways across the county (5)
_____ Other (please specify): (6)

Q45 **Please answer each of the statements.**

	More accessibility to public transportation would remove a barrier to:				
	Strongly Disagree (1)	Disagree (2)	Agree (3)	Strongly Agree (4)	Not Sure (5)
my mental health (1)	○	○	○	○	○
My social health (3)	○	○	○	○	○
My financial health (4)	○	○	○	○	○

Q29 **Section 4: Future Plans and Background Information**

Q30 How do you rate Medina County as a place to live (on the scale of 1 as least desirable and 10 as more desirable)?

○ 0 (0)

○ 1 (1)

○ 2 (2)

○ 3 (3)

○ 4 (4)

○ 5 (5)

○ 6 (6)

○ 7 (7)

○ 8 (8)

○ 9 (9)

○ 10 (10)

Q31 What do **YOU** think is/are the greatest assets of Medina County? (name 1 or 2)

_____

_____

_____

_____

_____

Q33 What do **YOU** think is vital for the future of Medina County? (name 1 or 2)

_____

_____

_____

_____

_____

Q34 What do **YOU** think is the one gap that if filled could have the greatest impact on the quality of life in Medina County?

_____

_____

_____

_____

_____

Page Break

Q32 Finally, please respond to the following brief questions about you. Your personal information will not be shared with anyone. All information received will be combined so that the overall trends by gender, age, and years of residence for example, can be determined.

Q35 Gender

○ Male (1)

○ Female (2)

○ Non-binary / third gender (3)

○ Prefer not to answer (4)

Q36 Age range

○ Under Age 18 (9)

○ 18-24 years old (1)

○ 25-34 years old (2)

○ 35-44 years old (3)

○ 45-54 years old (4)

○ 55-64 years old (5)

○ 65 - 74 years old (6)

○ 75 years or older (7)

○ Prefer not to answer (8)

Q37 Please share the highest level of education that you have completed

○ I am still attending school (8)

○ Did not finish high school (1)

○ High school graduate (2)

○ Some college education (3)

○ Completed a technical education or associates degree (4)

○ Bachelor's degree (5)

○ Master's degree or higher (6)

○ Prefer not to answer (7)

Q38 Please check your employment status.

○ Student (7)

○ College student (4)

○ Employed (1)

○ Unemployed (2)

○ Retired (3)

○ Stay home parent/guardian/homemaker (5)

○ Prefer not to answer (6)

Q39 Please specify your race.

○ American Indian or Alaska Native (1)

○ Asian (2)

○ Black or African American (3)

○ Native Hawaiian or Other Pacific Islander (4)

○ Two or more races (5)

○ White (6)

○ Other (7)

○ Prefer not to answer (8)

Q40 Ethnicity

○ Hispanic or Latino (1)

○ Not Hispanic or Latino (2)

○ Prefer not to answer (3)

Q41 How many years have you lived in Medina County? (please enter number)

_____

Q48 How many years have you worked in Medina County? (please enter number)

_____

Q47 If you would like a copy of the final survey results please provide your email address:

_____

Q46
Thank you for completing this survey. Please click on next to submit your answers.

Ohio

Medina County

Established:	Act - February 18, 1812
2020 Population:	182,470
Land Area:	421.6 square miles
County Seat:	Medina City
Named for:	Arabian city where Mohammed is buried

Taxes

Taxable value of real property	$5,658,827,220
Residential	$4,553,545,990
Agriculture	$197,355,150
Industrial	$193,399,570
Commercial	$714,190,740
Mineral	$335,770
Ohio income tax liability	$163,550,630
Average per return	$1,785.37

Land Use/Land Cover

	Percent
Developed, Lower Intensity	18.15%
Developed, Higher Intensity	2.68%
Barren (strip mines, gravel pits, etc.)	0.07%
Forest	31.41%
Shrub/Scrub and Grasslands	0.44%
Pasture/Hay	24.48%
Cultivated Crops	19.85%
Wetlands	2.08%
Open Water	0.82%

Largest Places

	Census 2020	Census 2010
Brunswick city	35,426	34,255
Medina city	26,094	26,678
Wadsworth city	24,007	21,567
Montville twp	13,131	11,185
Brunswick Hills twp	11,196	9,898
Medina twp	9,183	8,537
Hinckley twp	8,025	7,646
Lafayette twp UB	6,045	5,576
Sharon twp	5,966	5,111
Liverpool twp	5,750	5,127

UB: Unincorporated balance.

Total Population

Census

Year	Pop.	Year	Pop.		
1800		1910	23,598	2020	182,470
1810		1920	26,067		
1820	3,082	1930	29,677	**Projected**	
1830	7,560	1940	33,034	2030	194,510
1840	18,352	1950	40,417	2040	199,890
1850	24,441	1960	65,315		
1860	22,517	1970	82,717		
1870	20,092	1980	113,150		
1880	21,453	1990	122,354		
1890	21,742	2000	151,095		
1900	21,958	2010	172,332		

Medina County
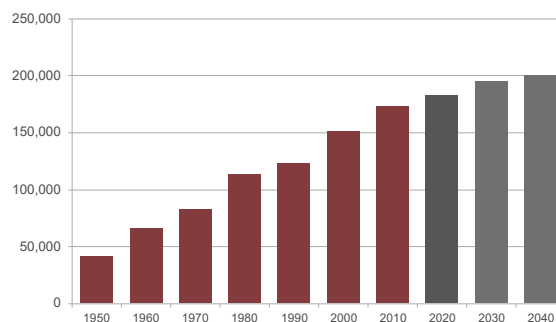
Population by Race

	Number	Percent
ACS Total Population	177,980	100.0%
White	169,681	95.3%
African-American	2,675	1.5%
Native American	261	0.1%
Asian	1,997	1.1%
Pacific Islander	0	0.0%
Other	713	0.4%
Two or More Races	2,653	1.5%
Hispanic (may be of any race)	3,760	2.1%
Total Minority	10,981	6.2%

Educational Attainment

	Number	Percent
Persons 25 years and over	124,292	100.0%
No high school diploma	6,142	4.9%
High school graduate	38,487	31.0%
Some college, no degree	25,691	20.7%
Associate degree	11,806	9.5%
Bachelor's degree	28,082	22.6%
Master's degree or higher	14,084	11.3%

Family Type by Employment Status

	Number	Percent
Total Families	48,432	100.0%
Married couple, husband and wife in labor force	22,589	46.6%
Married couple, husband in labor force, wife not	7,802	16.1%
Married couple, wife in labor force, husband not	2,702	5.6%
Married couple, husband and wife not in labor force	6,824	14.1%
Male householder, in labor force	2,300	4.7%
Male householder, not in labor force	505	1.0%
Female householder, in labor force	4,029	8.3%
Female householder, not in labor force	1,681	3.5%

Household Income

	Number	Percent
Total Households	69,007	100.0%
Less than $10,000	2,189	3.2%
$10,000 to $19,999	3,736	5.4%
$20,000 to $29,999	4,775	6.9%
$30,000 to $39,999	5,458	7.9%
$40,000 to $49,999	5,385	7.8%
$50,000 to $59,999	5,072	7.3%
$60,000 to $74,999	7,175	10.4%
$75,000 to $99,999	10,016	14.5%
$100,000 to $149,999	14,402	20.9%
$150,000 to $199,999	5,770	8.4%
$200,000 or more	5,029	7.3%
Median household income	$76,600	

Percentages may not sum to 100% due to rounding.

Population by Age

	Number	Percent
ACS Total Population	177,980	100.0%
Under 5 years	9,485	5.3%
5 to 17 years	30,777	17.3%
18 to 24 years	13,426	7.5%
25 to 44 years	41,603	23.4%
45 to 64 years	51,882	29.2%
65 years and more	30,807	17.3%
Median Age	42.2	

Family Type by Presence of Own Children Under 18

	Number	Percent
Total Families	48,615	100.0%
Married-couple families with own children	15,479	31.8%
Male householder, no wife present, with own children	1,415	2.9%
Female householder, no husband present, with own children	2,812	5.8%
Families with no own children	28,909	59.5%

Poverty Status of Families By Family Type by Presence Of Related Children

	Number	Percent
Total Families	48,615	100.0%
Family income above poverty level	46,608	95.9%
Family income below poverty level	2,007	4.1%
Married couple, with related children	408	0.8%
Male householder, no wife present, with related children	105	0.2%
Female householder, no husband present, with related children	1,028	2.1%
Families with no related children	466	1.0%

Ratio of Income To Poverty Level

	Number	Percent
Population for whom poverty status is determined	176,302	100.0%
Below 50% of poverty level	4,331	2.5%
50% to 99% of poverty level	6,296	3.6%
100% to 124% of poverty level	3,736	2.1%
125% to 149% of poverty level	4,121	2.3%
150% to 184% of poverty level	7,804	4.4%
185% to 199% of poverty level	3,953	2.2%
200% of poverty level or more	146,061	82.8%

Geographical Mobility

	Number	Percent
Population aged 1 year and older	176,238	100.0%
Same house as previous year	158,669	90.0%
Different house, same county	8,333	4.7%
Different county, same state	6,979	4.0%
Different state	2,058	1.2%
Abroad	199	0.1%

Medina County

Travel Time To Work

	Number	Percent
Workers 16 years and over	87,247	100.0%
Less than 15 minutes	21,119	24.2%
15 to 29 minutes	28,426	32.6%
30 to 44 minutes	22,212	25.5%
45 to 59 minutes	9,527	10.9%
60 minutes or more	5,963	6.8%
Mean travel time	27.3 minutes	

Housing Units

	Number	Percent
Total housing units	72,430	100.0%
Occupied housing units	69,007	95.3%
Owner occupied	55,128	79.9%
Renter occupied	13,879	20.1%
Vacant housing units	3,423	4.7%

Year Structure Built

	Number	Percent
Total housing units	72,430	100.0%
Built 2014 or later	1,603	2.2%
Built 2010 to 2013	2,094	2.9%
Built 2000 to 2009	12,510	17.3%
Built 1990 to 1999	14,021	19.4%
Built 1980 to 1989	7,293	10.1%
Built 1970 to 1979	13,549	18.7%
Built 1960 to 1969	5,666	7.8%
Built 1950 to 1959	6,676	9.2%
Built 1940 to 1949	1,705	2.4%
Built 1939 or earlier	7,313	10.1%
Median year built	1982	

Value for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units	55,128	100.0%
Less than $20,000	705	1.3%
$20,000 to $39,999	176	0.3%
$40,000 to $59,999	471	0.9%
$60,000 to $79,999	818	1.5%
$80,000 to $99,999	2,267	4.1%
$100,000 to $124,999	4,323	7.8%
$125,000 to $149,999	5,735	10.4%
$150,000 to $199,999	14,047	25.5%
$200,000 to $299,999	16,055	29.1%
$300,000 to $499,999	8,324	15.1%
$500,000 to $999,999	1,817	3.3%
$1,000,000 or more	390	0.7%
Median value	$196,300	

House Heating Fuel

	Number	Percent
Occupied housing units	69,007	100.0%
Utility gas	50,562	73.3%
Bottled, tank or LP gas	3,120	4.5%
Electricity	11,826	17.1%
Fuel oil, kerosene, etc	1,433	2.1%
Coal, coke or wood	1,036	1.5%
Solar energy or other fuel	711	1.0%
No fuel used	319	0.5%

Percentages may not sum to 100% due to rounding.

Gross Rent

	Number	Percent
Specified renter-occupied housing units	13,879	100.0%
Less than $100	103	0.7%
$100 to $199	50	0.4%
$200 to $299	308	2.2%
$300 to $399	391	2.8%
$400 to $499	484	3.5%
$500 to $599	522	3.8%
$600 to $699	1,592	11.5%
$700 to $799	1,854	13.4%
$800 to $899	1,783	12.8%
$900 to $999	1,606	11.6%
$1,000 to $1,499	3,449	24.9%
$1,500 or more	1,109	8.0%
No cash rent	628	4.5%
Median gross rent	$874	
Median gross rent as a percentage of household income	26.3	

Selected Monthly Owner Costs for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units with a mortgage	37,778	100.0%
Less than $400	93	0.2%
$400 to $599	727	1.9%
$600 to $799	2,006	5.3%
$800 to $999	3,823	10.1%
$1,000 to $1,249	5,985	15.8%
$1,250 to $1,499	6,656	17.6%
$1,500 to $1,999	10,173	26.9%
$2,000 to $2,999	6,713	17.8%
$3,000 or more	1,602	4.2%
Median monthly owners cost	$1,485	
Median monthly owners cost as a percentage of household income	19.1	

Vital Statistics

	Number	Rate
Births / rate per 1,000 women aged 15 to 44	1,587	50.8
Teen births / rate per 1,000 females 15-19	23	14.5
Deaths / rate per 100,000 population	1,506	837.8

Domestic Migration

Medina County
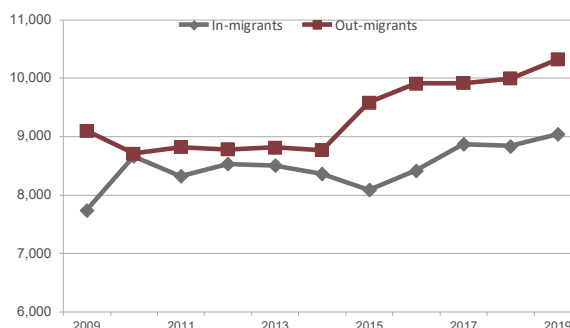
Agriculture

Land in farms (acres)	99,325
Number of farms	1,149
Average size (acres)	86
Total cash receipts	$51,523,000
Per farm	$44,842
Receipts for crops	$38,203,000
Receipts for livestock/products	$13,320,000

Education

Traditional public schools buildings		42
Students		25,598
Teachers (Full Time Equivalent)		1,886.6
Expenditures per student		$9,680
Graduation rate		96.2
Community/charter schools buildings		0
Students		0
Teachers (Full Time Equivalent)		0.0
Expenditures per student		
Graduation rate		
Private schools		5
Students		1,337
4-year public universites		0
Regional campuses		0
2-year public colleges/satellites		0
Ohio Technical Centers		1
Private universities and colleges		0
Public libraries (Districts / Facilities)	2 /	8

Transportation

Registered motor vehicles	212,525
Passenger cars	145,014
Noncommercial trucks	24,385
Total license revenue	$5,640,012.71
Permissive tax revenue	$3,746,677.50
Interstate highway miles	45.02
Turnpike miles	0.00
U.S. highway miles	39.45
State highway miles	163.29
County, township, and municipal road miles	1,166.40
Commercial airports	3

Health Care

Physicians	305
Registered hospitals	2
Number of beds	168
Licensed nursing homes	13
Number of beds	1,097
Licensed residential care	12
Number of beds	1,250
Persons with health insurance (Aged 0 to 64)	94.2%
Adults with insurance (Aged 18 to 64)	93.6%
Children with insurance (Aged Under 19)	95.7%

Communications

Television stations	0
Radio stations	0
Daily newspapers	1
Circulation	7,700
Average monthly unique visitors	90,000
Weekly newspapers	0
Circulation	0
Average monthly unique visitors	0
Online only	0
Average monthly unique visitors	0

Crime

Total crimes reported in Uniform Crime Report	1,250
Violent crime	72
Property crime	1,178

Finance

FDIC insured financial institutions (HQs)	2
Assets (000)	$2,095,745
Branch offices	47
Institutions represented	16

Transfer Payments

|	
Total transfer payments	$1,527,629,000
Payments to individuals	$1,487,336,000
Retirement and disability	$684,425,000
Medical payments	$641,316,000
Income maintenance (Supplemental SSI, family assistance, food stamps, etc)	$61,699,000
Unemployment benefits	$11,684,000
Veterans benefits	$50,379,000
Federal education and training assistance	$22,260,000
Other payments to individuals	$15,573,000
Total personal income	$10,315,006,000
Depedency ratio	14.8%
(Percent of income from transfer payments)	

Voting

Number of registered voters	130,169
Voted in 2020 election	106,755
Percent turnout	82.0%

State Parks, Forests, Nature Preserves, Scenic Waterways, And Wildlife Areas

Areas/Facilities	3
Acreage	788

Per Capita Personal Income

$39,404 (2009) … $57,387 (2019)
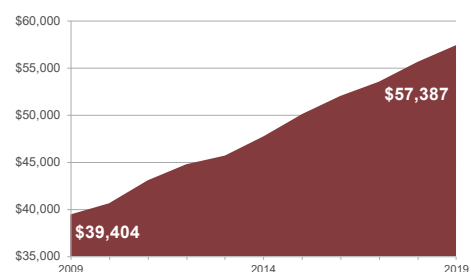
Civilian Labor Force

	2020	2019	2018	2017	2016
Civilian labor force	93,400	99,300	97,700	97,100	95,900
Employed	86,300	95,800	93,900	92,600	91,700
Unemployed	7,100	3,500	3,900	4,500	4,200
Unemployment rate	7.6	3.5	3.9	4.6	4.4

Establishments, Employment, and Wages by Sector: 2019

Industrial Sector	Number of Establishments	Average Employment	Total Wages	Average Weekly Wage
Private Sector	4,419	54,233	$2,394,987,838	$849
Goods-Producing	857	13,409	$772,801,162	$1,108
Natural Resources and Mining	35	218	$5,670,091	$501
Construction	526	3,928	$253,877,779	$1,243
Manufacturing	296	9,263	$513,253,292	$1,066
Service-Providing	3,562	40,824	$1,622,186,676	$764
Trade, Transportation and Utilities	1,061	14,593	$602,239,314	$794
Information	65	317	$17,491,710	$1,060
Financial Services	422	1,875	$114,019,179	$1,169
Professional and Business Services	852	7,790	$456,033,768	$1,126
Education and Health Services	439	7,340	$264,193,050	$692
Leisure and Hospitality	387	7,065	$113,785,055	$310
Other Services	333	1,839	$53,757,658	$562
Federal Government		373	$23,452,546	$1,211
State Government		112	$6,876,452	$1,181
Local Government		6,612	$308,314,404	$897

Private Sector total includes Unclassified establishments not shown.

Change Since 2013

Private Sector	5.2%	4.6%	18.7%	13.5%
Goods-Producing	0.4%	8.9%	20.5%	10.7%
Natural Resources and Mining	2.9%	1.4%	11.9%	10.6%
Construction	-0.4%	17.0%	37.7%	17.7%
Manufacturing	1.0%	6.0%	13.6%	7.2%
Service-Producing	6.4%	3.3%	17.9%	14.0%
Trade, Transportation and Utilities	2.4%	3.2%	18.9%	15.2%
Information	18.2%	-5.1%	11.8%	17.6%
Financial Services	16.6%	9.0%	43.0%	31.1%
Professional and Business Services	11.1%	0.1%	11.4%	11.4%
Education and Health Services	7.3%	1.2%	13.9%	12.5%
Leisure and Hospitality	0.8%	6.0%	21.7%	14.8%
Other Services	2.8%	15.4%	39.5%	20.9%
Federal Government		35.6%	40.8%	4.1%
State Government		-5.1%	17.6%	24.2%
Local Government		0.7%	15.8%	15.0%

Residential Construction

	2020	2019	2018	2017	2016
Total units	500	508	629	692	702
Total valuation (000)	$173,953	$156,026	$155,104	$177,634	$160,598
Total single-unit bldgs	455	464	587	680	694
Average cost per unit	$365,016	$322,957	$259,200	$259,991	$230,602
Total multi-unit bldg units	45	44	42	12	8
Average cost per unit	$174,909	$140,327	$70,333	$70,000	$70,000